

MINA JIN

AI Agent Engineer

- Copilot Studio & Enterprise Automation

+82-10-7136-7606

MinaJIN100@outlook.kr

LinkedIn: [linkedin.com/in/mina-jin-91333493](https://www.linkedin.com/in/mina-jin-91333493)

OBJECTIVE

- AI Agent Engineer role focused on designing and implementing Copilot-based AI agents, workflow automation, and enterprise AI solutions, leveraging Microsoft 365, Copilot Studio, and Power Platform to deliver scalable, client-driven business value.

PROFILE

- 5+ years of experience in Microsoft cloud solutions and enterprise SaaS adoption
- Strong customer-facing consulting and stakeholder engagement experience
- Expertise in Microsoft 365, M365 Copilot, Power Platform, and AI-driven transformation
- Microsoft MVP and Certified Trainer with strong community leadership

PROFESSIONAL SUMMARY

5+ years of experience driving enterprise-scale Digital Transformation (DX) and AI Transformation (AX) across Global markets.

Specialized in Microsoft 365, Copilot, Copilot Studio, and Power Platform to deliver measurable business outcomes through cloud adoption, AI enablement, and change management.

Proven track record of partnering with C-level stakeholders, leading cross-functional engagements, and accelerating customer success in large enterprises including Samsung, Hyundai, SK, and KT.

CORE SKILLS

- Customer Success & Value Realization
- Cloud Solution (M365, Copilot, Power Platform)
- AI Transformation Strategy (M365/ M365 Copilot / Copilot Studio)
- Enterprise Adoption & DX, AX Change Management
- Business & Technical Stakeholder Engagement
- Data Analytics & Visualization (Power BI)
- Low-Code Automation (Power Apps, Power Automate)
- Executive Communication & Workshop Delivery
- Cross-Region / APAC Enterprise Engagement

PROFESSIONAL EXPERIENCE

Enterprise Cloud, DX & AI Transformation | 2021 – Present

Led Microsoft cloud adoption and AI transformation programs across APAC enterprise customers.

Key Responsibilities:

- Drive end-to-end customer success lifecycle
- Lead Microsoft 365 and Copilot adoption strategies aligned to business KPIs
- Architect AI-powered solutions using Copilot and Copilot Studio
- Deliver executive briefings, technical workshops, and adoption programs
- Collaborate with cross-functional teams (sales, engineering, partners)

Key Impact:

- Led AI transformation for multiple Tier-1 enterprises across Korea
- Increased Copilot adoption and usage across business units
- Achieved customer satisfaction score in training: 4.5/5+

SELECTED CUSTOMER ENGAGEMENTS

AI Transformation (Microsoft 365 Copilot & Copilot Studio) | 2023 – Present

Hyundai Group (HD Hyundai / Hyundai E&C / Hyundai Steel / Hyundai Affiliates)

Enterprise DX → AX Transformation Lead

- Designed and implemented Copilot-based workflows and automation scenarios aligned with enterprise processes
- Delivered AI-driven automation solutions using Microsoft 365 Copilot to enhance business process efficiency
- Enabled enterprise adoption of AI agents by translating business requirements into practical Copilot use cases and automated workflows

Key Engagements:

- Hyundai Engineering & Construction – Microsoft 365 Copilot | Mar 2026
- Hyundai Steel – Microsoft 365 Copilot | Mar 2026
- Hyundai Innoation – Microsoft 365 Copilot Chat | Mar 2026

Previous DX Transformation (M365 Change Management):

- Hyundai Motors – M365 Change Management (English-based delivery) | Dec 2024
- Hyundai Motors – M365 Change Management (English-based delivery) | Jul 2024
- Hyundai Motors – M365 Change Management (English-based delivery) | Feb – Apr 2024
- Hyundai Engineering – M365 Change Management | Dec 2023
- Hyundai Steel & Hyundai Motors – M365 Change Management | Nov – Dec 2023
- Hyundai Transys – M365 Change Management (English-based delivery) | May – Jun 2023
- Hyundai Mobis – M365 Change Management Training | Oct 2023
- Hyundai Mobis – M365 Change Management | Mar 2023

Earlier Enterprise Transformation:

- Hyundai Mobis – M365 Change Management Project | Jan 2022
- Hyundai Mobis (NA/EU) – Global M365 Change Management (English-based delivery) | Oct 2022
- Hyundai Mobis – Executive / Leadership Enablement | May 2022
- Hyundai Mobis – M365 Change Management | Sep 2021
- Hyundai Auto Ever – Microsoft 365 Training | Dec 2021

KT Corporation

Enterprise AI Transformation (AX) | 2024 – 2026

- Led enterprise-wide AI transformation initiatives (DX → AX)

- Integrated Microsoft Copilot into operational workflows
- Supported business teams in transitioning to AI-driven work environments

Key Engagements:

- KT AX Transformation Project

Woori Bank

Microsoft 365 Copilot Transformation | Mar 2026

- Enabled Copilot adoption within financial services environment
- Designed secure and practical usage scenarios aligned with banking operations
- Supported transition to AI-assisted workflows in regulated environment

Amore Pacific

Copilot Studio Implementation (AI Solutions) | Nov 2025 – Jan 2026

- Implemented Copilot Studio-based AI agents using Power Platform
- Automated internal processes and reduced manual workload
- Enabled business users to build and utilize low-code AI solutions

Enterprise SaaS Adoption & Change Management | 2021 – Present

Samsung Electronics, Hyundai Motors, SK Group, Chanel Korea (Multi-Enterprise Engagements)

- Designed and delivered Microsoft 365 adoption strategies aligned with enterprise business processes
- Led global training sessions (English-based delivery) across multinational environments
- Enabled cultural and operational transformation for effective cloud usage
- Bridged gap between technology deployment and real user adoption

CJ Olive Networks

Microsoft 365 Change Management | Apr – Jul 2025

- Led enterprise-wide change management initiative for SaaS adoption
- Delivered structured training and user enablement programs
- Supported organization in transitioning to cloud-based collaboration environment

Samsung Electronics

M365 Change Management & Data Enablement | May – Jun 2024

- Delivered global-level training programs in English
- Supported adoption across multinational business environment
- Enabled employees to leverage Microsoft 365 and Power BI for business insights

Key Engagements:

- Microsoft 365 Change Management Training (English-based delivery) | May – Jun 2024

Hyundai Motors

M365 Change Management (Global Workforce Transformation) | Feb – Apr 2024

- Led training initiatives aligned with global workforce transformation strategy
- Standardized usage of Microsoft collaboration tools across teams
- Improved adoption consistency in enterprise-scale environment

Chanel Korea

M365 Change Management | Dec 2023 – Feb 2024

- Supported SaaS adoption within luxury retail business environment
- Delivered tailored enablement aligned with industry-specific workflows

SK Group (SK Gas, SK Bio, SKC)

Multi-Affiliate SaaS Transformation | Apr – Aug 2023

- Delivered cross-affiliate transformation program
- Coordinated adoption across multiple business units
- Enabled consistent Microsoft 365 usage across group companies

Related Engagement:

- SK Siltron – M365 Change Management Project | Jun 2021

Hyundai Mobis

Enterprise SaaS Transformation (Early-Stage DX) | Jan – Mar 2022

- One of the early-stage enterprise SaaS transformation programs
- Supported transition from legacy systems to cloud-based collaboration environment
- Contributed to foundational DX (Digital Transformation) initiatives

Training & Enablement Programs (Enterprise Scale) | 2021 – Present

Delivered enterprise-scale training and enablement programs to accelerate SaaS and AI adoption across organizations. Focused on bridging the gap between technology deployment and real user productivity, enabling employees to effectively utilize Microsoft 365, Copilot, and Power Platform in their daily workflows.

KB Financial Group

M365 Copilot Training (MS-4005) | Apr 2025

- Delivered structured Copilot training aligned with **enterprise productivity improvement**
- Enabled employees to integrate AI tools into **real financial business scenarios**

Kia Europe

Microsoft 365 Training (English-based delivery) | Jun 2022

- Delivered training in English for global workforce
- Supported adoption of Microsoft 365 in cross-cultural and international environments

Microsoft & Partner Programs

Microsoft Partner – Low Code Training | Feb 2023

- Delivered training on low-code platforms to support rapid application development and automation

Big Data Innovation University – Power Platform | Jan 2023

- Conducted structured education programs on Power Platform and data utilization

Microsoft Partner Readiness Program | Dec 2022

- Participated in partner enablement initiatives focused on Microsoft cloud technologies

Enterprise & Community Training Engagements

SL World – Power Platform Training | Jul 2022

- Delivered training focused on business process automation and data integration

Doosan Infracore – Power Platform Training | Jun 2021

- Enabled adoption of low-code tools for enterprise operational efficiency

Microsoft Events & Community Engagement

Microsoft Virtual Training Day Moderator | Jul 2021

- Facilitated large-scale Microsoft training sessions

Microsoft Global Power Platform Bootcamp | Dec 2020

- Participated in global technical community event

Microsoft Power Platform Hands-on | Jan 2020

- Delivered hands-on sessions for practical skill development

Data & Analytics (Power BI Projects) | 2021 – Present

Delivered enterprise-level data and analytics solutions using Power BI and Microsoft data platforms, enabling organizations to transition toward data-driven decision-making environments.

Publication

“Practical Business Information Visualization – Power BI” (ISBN:9791193672372) | SEP 2025

- Co-authored a practical guide on Power BI for business users
- Provided real-world use cases for data visualization and analytics adoption
- Contributed to expanding accessibility of data literacy in enterprise environments

Key Impact

- Enabled data-driven decision-making across enterprise environments
- Reduced manual reporting effort and improved insight generation speed
- Supported organizations in building self-service BI capabilities

Samsung Electronics

Data Visualization & Analysis (Global Environment) | May – Jun 2024

- Delivered enterprise-level training on Power BI data analysis
- Enabled employees to leverage Microsoft 365 and Power BI for business insights
- Supported adoption across multinational business environment

KT Corporation

Enterprise BI Platform & Data Enablement

Power BI Corporate Service | Jun 2025

- Supported enterprise-level data visualization and reporting platform
- Enabled business users to leverage real-time insights for decision making
- Contributed to improving data accessibility and reporting efficiency

PL-300 Certification & Data Program | Sep 2024

- Designed and delivered certification-based Power BI training program

KB Securities

Power BI Analytics Implementation | Mar 2025

- Delivered analytics-focused training aligned with financial data use cases
- Enabled users to apply Power BI in investment and reporting scenarios
- Improved understanding of data-driven decision processes in finance

EARLY CAREER

Microsoft (Adecco Korea) /OCP & SMC (including Sales Excellence) 2019-2021

- Supported cloud business operations and data analysis for M365 and Power Platform
- Managed sales operations, focusing on revenue growth and EA (Enterprise Agreement) license management.
- Oversaw and optimized sales account structures to ensure alignment with business objectives.

BPU Holdings (AI Startup) 2017-2019

- AI technical writer and assistant (NLP, recommendation systems)
- Conducted AI data cleansing tasks and performed data analysis, contributing to the accuracy and reliability of insights for business operations.

Hyundai Capital Services 2014-2016

- risk operations and executive support in Real Estate & Loan

EDUCATION

Bachelor's Degree – Kookmin University

Major in Marketing & Operations

Data Science School Program – Fast Campus, Seoul, South Korea (2017)

- Completed intensive training in machine learning, deep learning, and statistical foundations
- Developed practical skills in data collection (web crawling) and analytics for real-world problem solving

CERTIFICATIONS

- Microsoft MVP (2021–Present)
- Microsoft Certified Trainer (2021–Present)
- Certifications: MS-700, AZ-900, PL-300, PL-900

COMMUNITY & LEADERSHIP

- Workshop Proctor & Booth Technical Proctor, Microsoft AI Tour in Seoul (2024 - 2026)
- Organizer & Speaker – Global Power Platform Bootcamp (2025 - 2026)
- Speaker – Azure / AI / Power Platform community events (2025 – 2026)
- Organizer, MCT & MCT Summit Korea (2025 - 2026)
- Organizer & Speaker, Global Power Platform Bootcamp 2026 (Copilot Studio)
- Organizer, Lip-coding(Vibe coding) with GitHub Copilot (2025 - 2026)
- Organizer, DDD Seoul & Power Platform Community (2025-2026)

TRINITY VALUES

- Led enterprise-scale AI and M365 Copilot adoption initiatives by rethinking workflows and driving process innovation across multiple Hyundai affiliates (Transform).
- Delivered future-ready, scalable AI transformation strategies aligned with enterprise productivity and long-term digital evolution (Tomorrow).
- Partnered with cross-functional stakeholders and global teams to drive successful change management and ensure organization-wide adoption (Together).
- Enabled measurable productivity gains by integrating AI-driven solutions into real business operations and user workflows.
- Built strong adoption foundations through executive enablement, training programs, and continuous user engagement across global organizations.